ENTERTAINMENT COMPANY MIGRATES TO ORACLE ERP & HCM CLOUD

ITC IMPLEMENTS A COMBINATION OF SAAS AND PAAS SERVICES REPLACING ORACLE EBS & OBIEE

INTRODUCTION

The client is an entertainment content distribution company in primarily North America, the United Kingdom, and Australia. They target distinct, premium audiences and urban niche audiences and grow their proprietary digital channels through development, acquisition, and distribution of exclusive rights of program franchises and feature film content.

CHALLENGES

The client was operating its business using Oracle E-Business Suite R12 and made a decision to invest in Oracle Cloud ERP for a better return on investment. This was challenging because of mission critical interfaces with complex data transformation and validation rules that also required migration. IT Convergence partnered with the client to implement a combination of SaaS and PaaS services, resulting in a replacement of Oracle EBS, OBIEE, and creation of a data warehouse serving as a historical reporting environment.

SOLUTION

ITC migrated EBS R12 Financials, HR, Procurement and Inventory applications to Oracle ERP Cloud and developed 15 interfaces using Oracle PaaS, for integration with third party systems. Integration to sync Employee Personal records in HCM Cloud and Active Directory with master data from ADP (source) was done using Oracle PaaS.

ITC developed 16 reports in Business Intelligence Cloud Service (BICS) to replace Hyperion reports and implemented Database Cloud Service (DBCS) for storage and reporting of legacy historical data. ITC also migrated GL Wand (third party tool) to Oracle SmartView.

RESULTS

- Lower cost of ownership
- Process improvements using best practices in Cloud
- Continuous improvements through automatic upgrades and enhancements
- Decommissioned legacy reporting tools
- Improved analytics capabilities with new, user-friendly reports in Oracle BICS
- Legacy data retention

ITC ADVANTAGE

- Expertise in Oracle on-premises to Oracle Cloud migration
- Prior experience in Oracle ERP & HCM Cloud projects